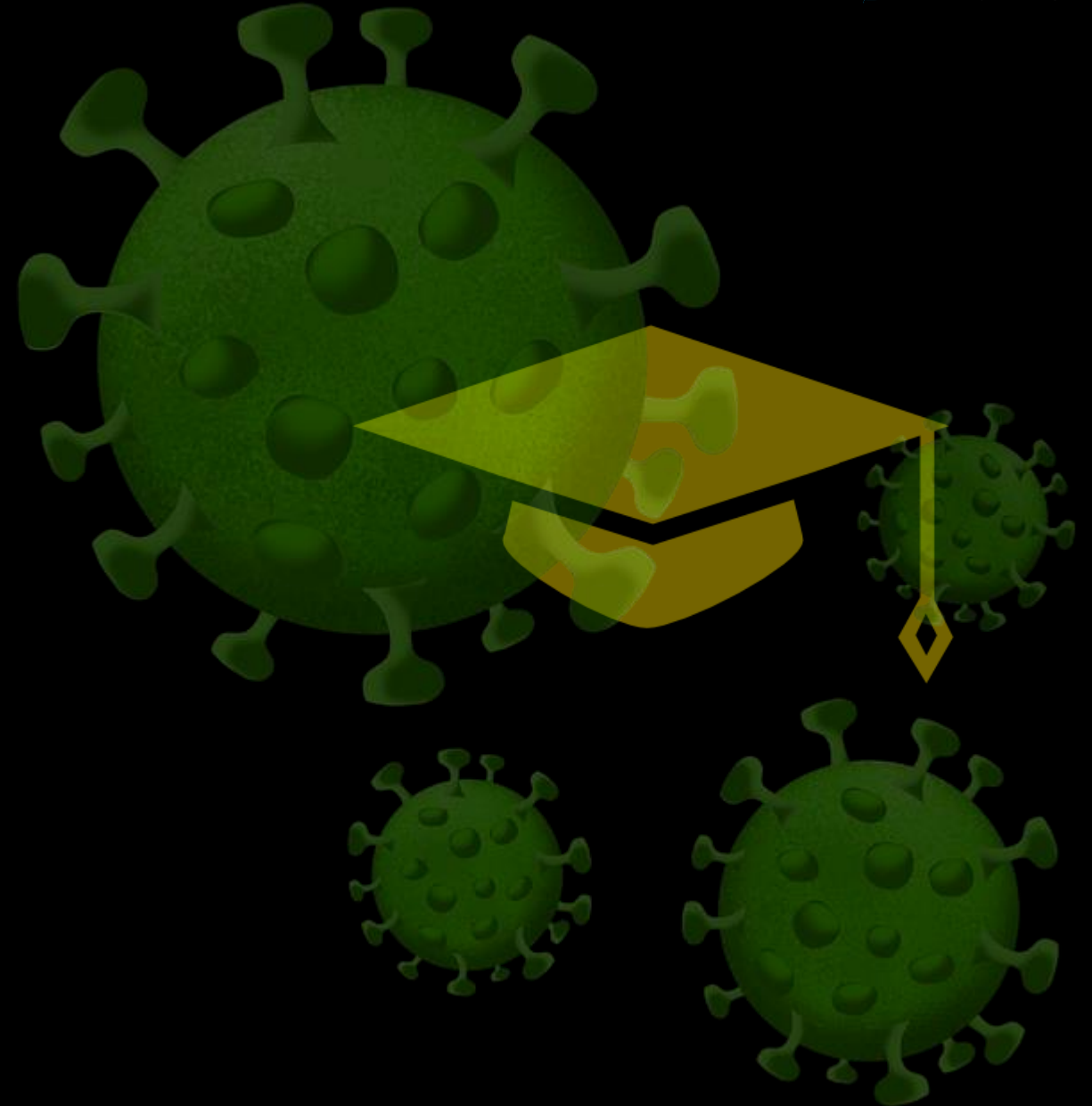


June 2020

Report: Student Behaviour during the COVID-19 led Lockdown

India Market



BACKGROUND

COVID 19 disrupted life across the globe early 2020. India went under a total lockdown in March 2020.

OBJECTIVE

DCode Insights has put together a report to understand impact of the pandemic on student's behaviour during the lockdown in India.

TARGET GROUP

- Students pursuing graduation/post graduation
- Age: 18-32 years
- Gender: Male & Female

METHODOLOGY

- Data was collected through online survey.
- Self administered questionnaires emailed to the students.

COVERAGE

- No of cities covered: 15 (metros & non-metros)
- Sample size: 238 responses
- Period: May-June 2020

Agenda

- Activities missed most during the lockdown
- +/- Impact of COVID on the students
- Behaviour w.r.t. sleeping, exercising and gaming pre/during lockdown
- Other skills learnt during the lockdown
- Online classes experience and internship
- Perception about future outlook of career prospects

Key Highlights

- Socialising, health/workout related activities and travel are the most missed activities
- 50% students feel that the lockdown has impacted them positively
- More than 80% students are experiencing a sleeping pattern change
- About 75% students are into gaming during the lockdown, an increase of 10% from pre-COVID days.
76% jump in average gaming screen time
- Decline in time spent on workout but a 14% addition in beginners/new to workout
- Transition to online classes faster for post graduate courses. However, higher preference (37%) for offline classes amongst students
- About 73% students learning new skills. Udemy, Coursera and Google are the most used platforms for the same
- More than 50% students aren't sure about their future under the current scenario

Findings

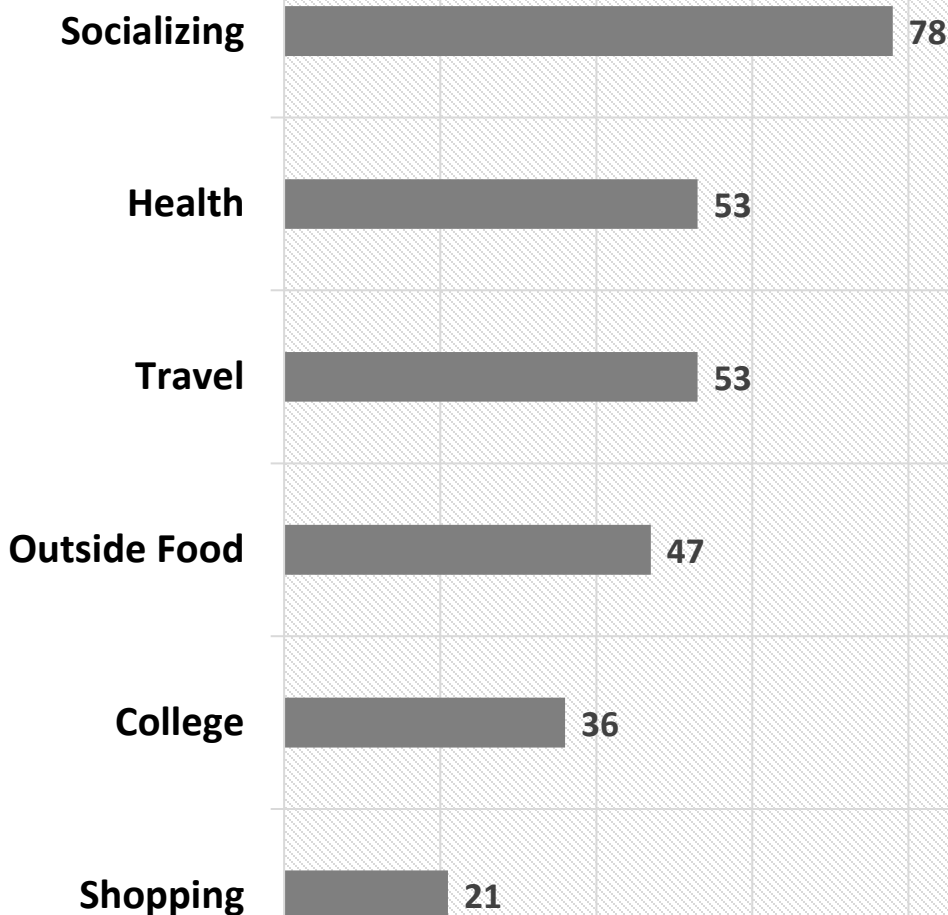
ACTIVITIES MISSED during the lockdown

Under the lockdown restrictions, **socialising (74%)**, **health/workout related activities (53%)** and **travel (53%)** are the most missed activities. At a specific activity level, **hanging out with friends (53%)** emerges as the most missed activity. **Going to college (36%)** and **Traveling/ vacationing (34%)** are the 2nd and 3rd most missed activities respectively.



Activities missed most during the lockdown

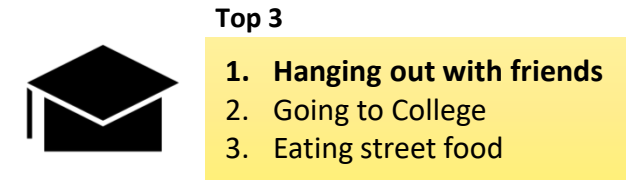
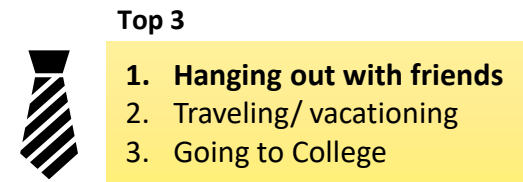
Figs in %



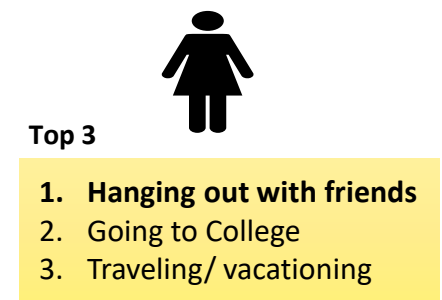
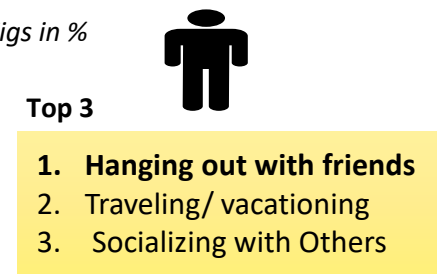
Base: All



Base All



Figs in %

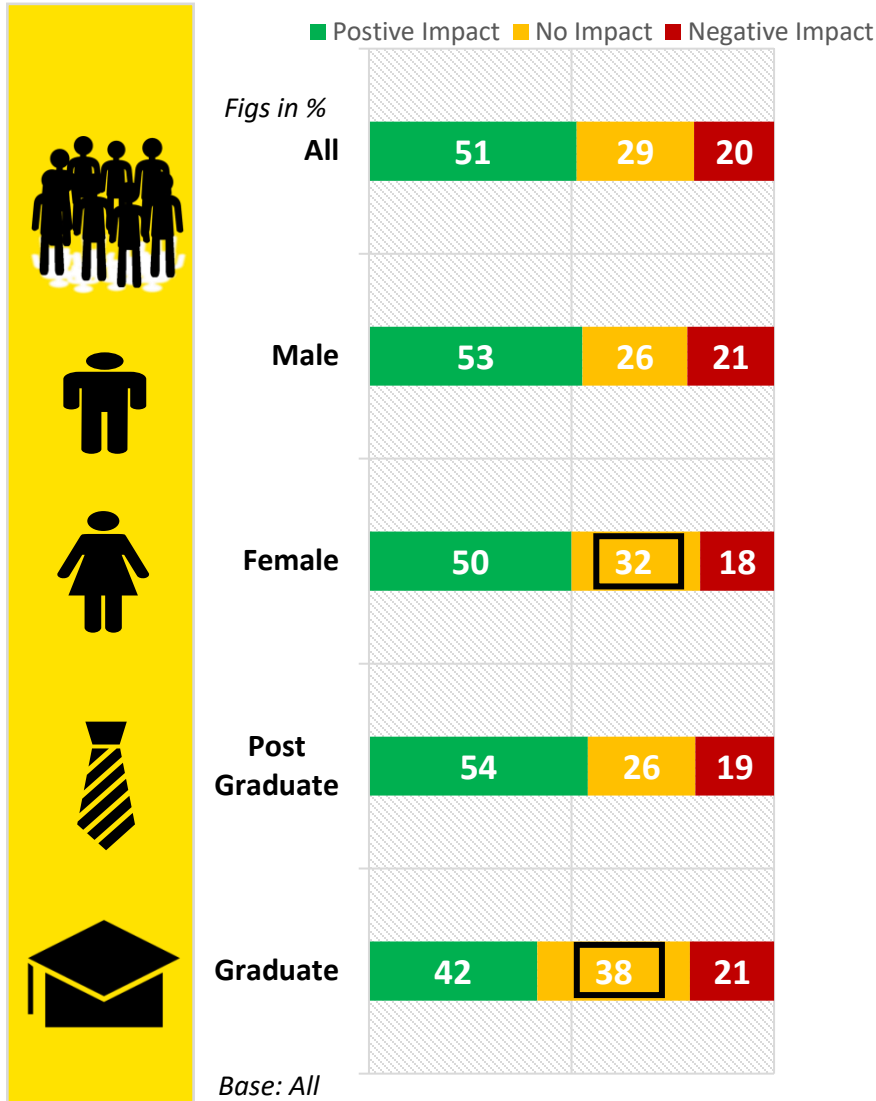


IMPACT of lockdown


Half the students feel that the lockdown has impacted them positively and have utilized the opportunity for personal development, relaxation and more focus on health.

1/5th feel negative about the lockdown and they are experiencing anxiety and stress besides getting bored and feeling lazy.

How has the lockdown impacted you?




Positive Impact



Positive Impact	All
Personal Development	84
Acquired New Professional Skills	36
Learned new life skills like cooking Reading etc	12
Changed outlook towards life	11
Self Reflect	10
Better Time Management	5
More Personal Time like relaxation etc	16
Focus on health	12
More Time with Family	9
Connecting with positive people and old friends	2

Negative Impact



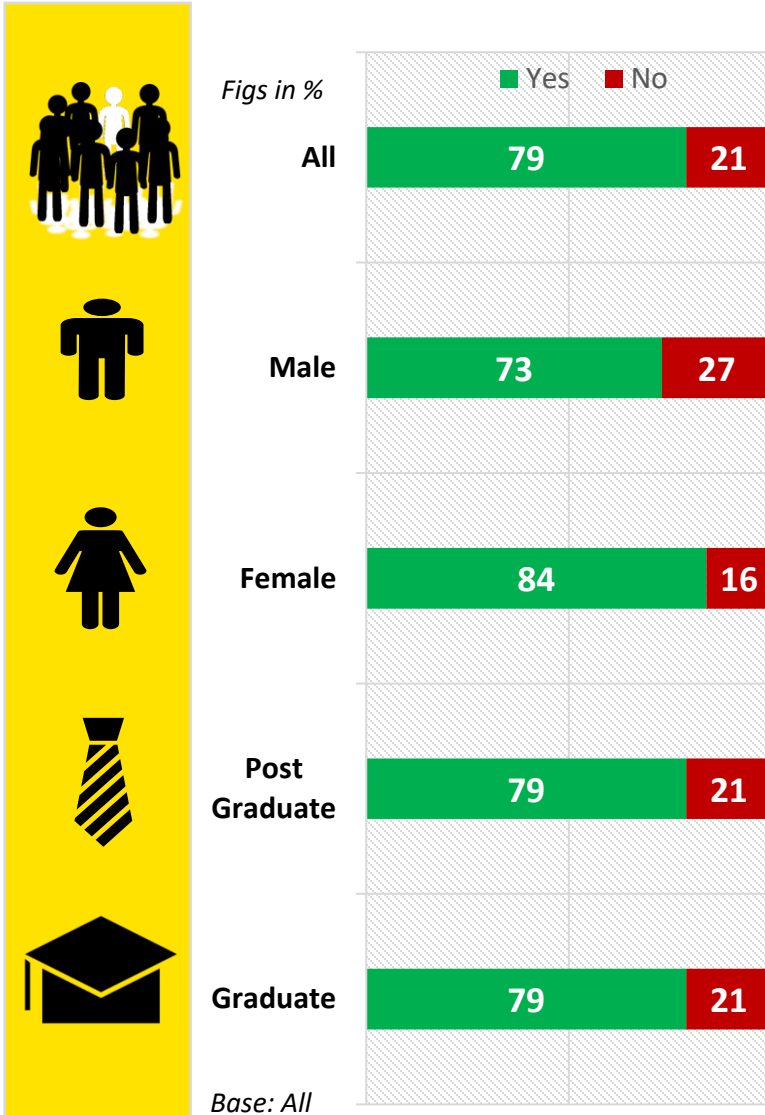
Negative Impact	All
Frustration/Anxiety/Fear/ Stress	36
Boredom & Laziness	25
Made me Pessimistic	21
No Outings	19
Worried about health	8
Change in Plans	6
no Face to Face Interaction	6
Lost Focus	6
I Feel Lonely	4
There is no routine	2

Students pursuing graduation & females seem to be more indifferent to lockdown than male and PG students respectively.....

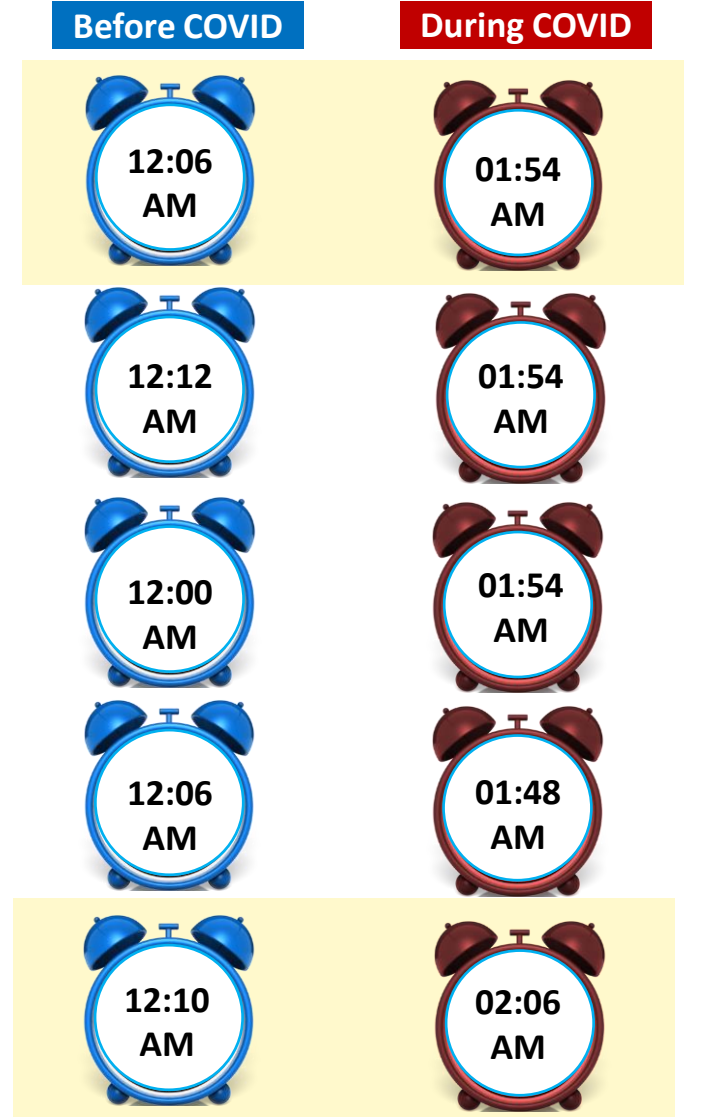
SLEEPING PATTERN.... "Late to sleep and sleeping till late is the new norm"

At an overall level, ~80% student's sleeping time has shifted clockwise by more than 1:45 hours but their overall sleeping time has increased to 8 hours and above. Graduate students sleeping late and sleeping more than their PG counterparts.

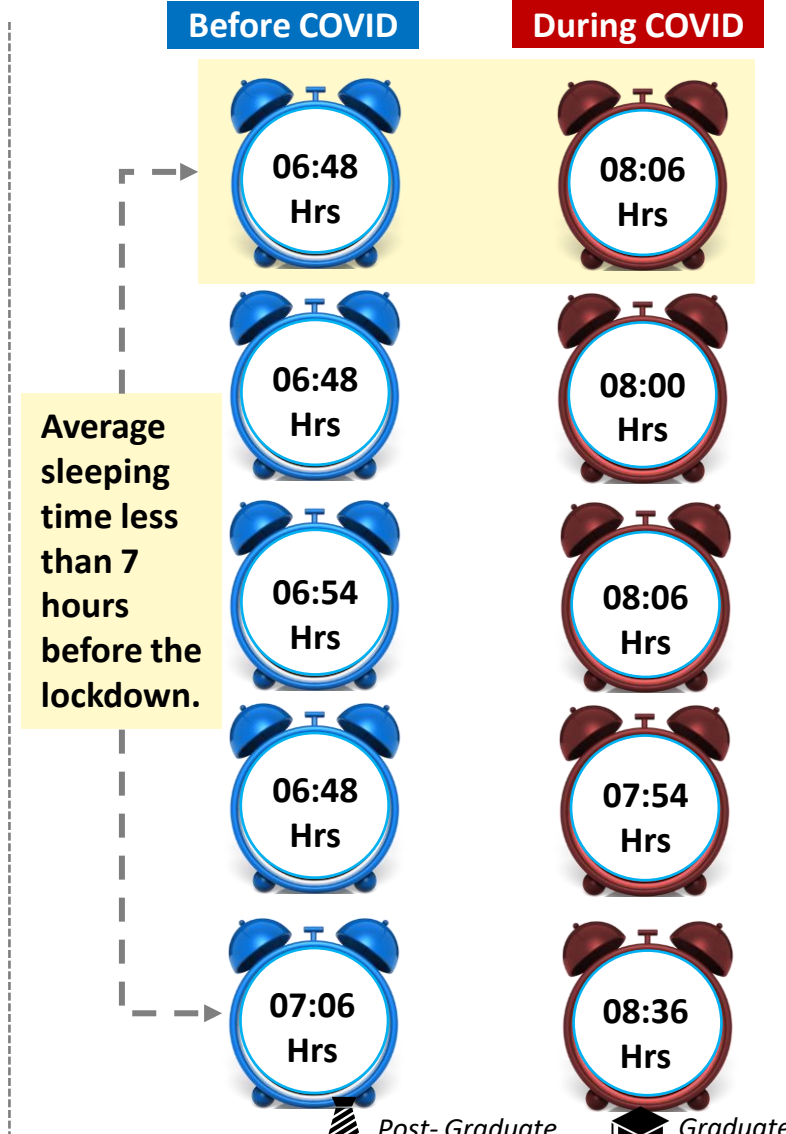
Has your sleeping pattern changed?



Sleeping time?



No. of hours you sleep?

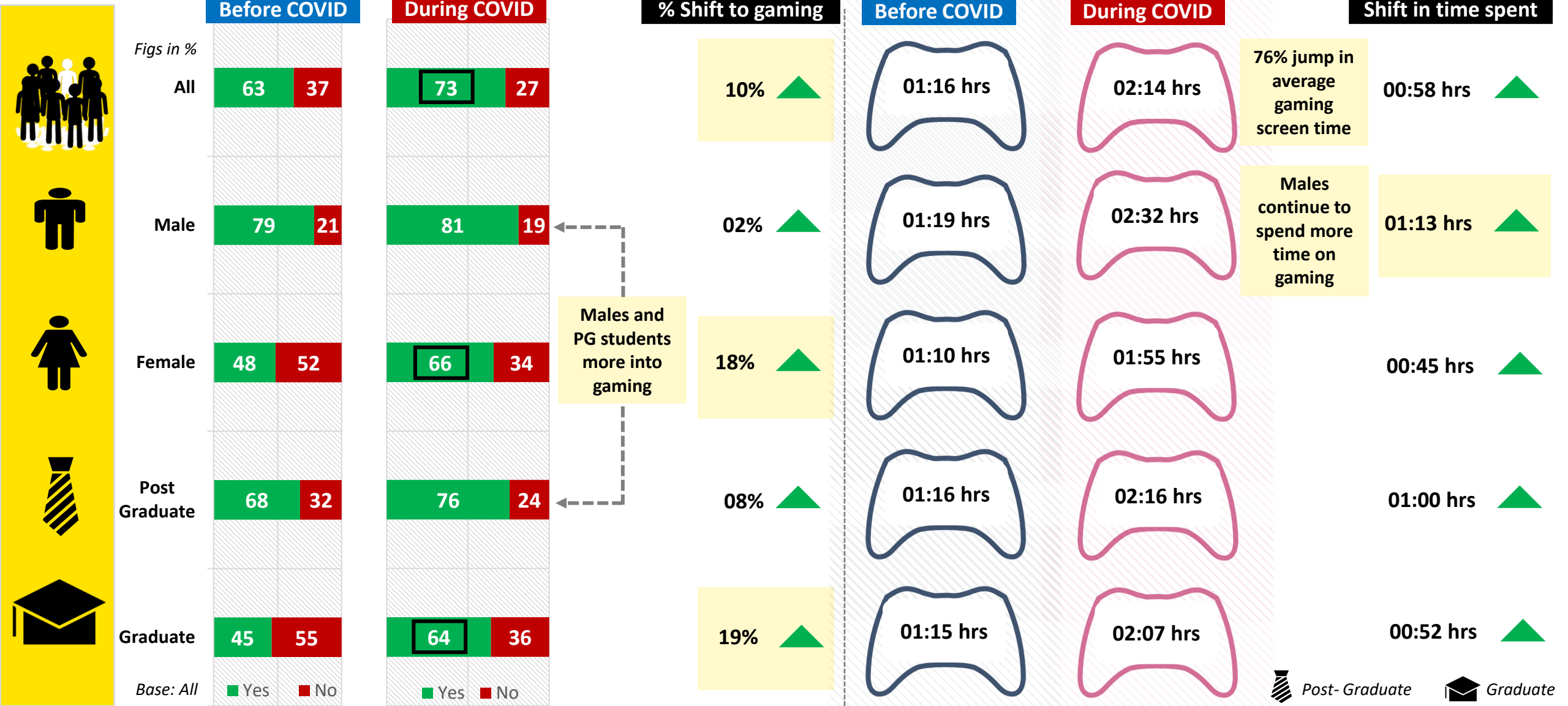


GAMING... "Why should boys have all the fun?"

~3/4th of students have been playing screen games, 10% jump from pre-COVID days. Interestingly, there's a sharp increase (18%) in the no. of female students playing during lockdown. Similar increase observed for graduate student (19%).

Are you into gaming?

How many hours in a day do you play? (Average)



GAMING... “Shift has been at 2 levels”

Shift has been at 2 levels: From **NOT PLAYING TO PLAYING** AND From **LESS PLAYING TO MORE PLAYING**.

At an overall level, **higher upward shift rate (48%) for 0-2 hour players** than non players (32%).

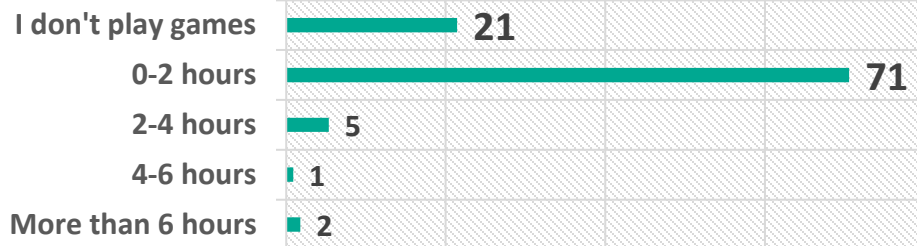
Among non players, shift rate slightly higher for females (37%) than males (33%).

Among 0-2 hour players, males have a higher shift rate (51%) than females (41%)

How many hours do you play in a day?

Before COVID

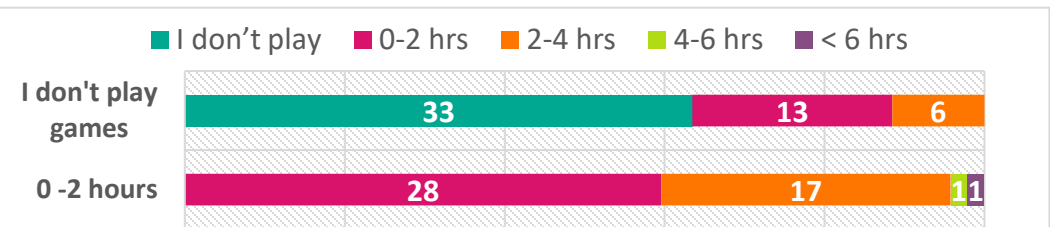
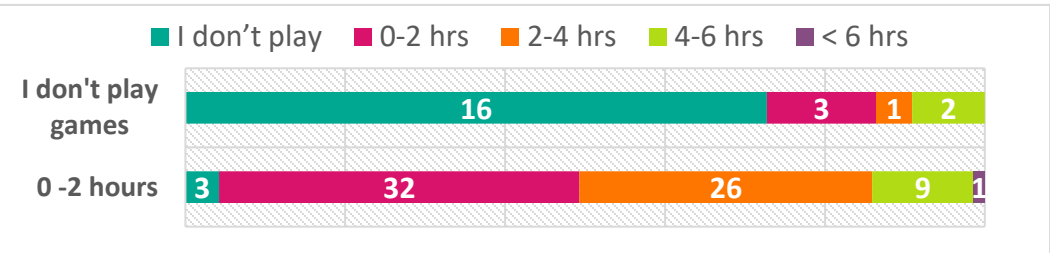
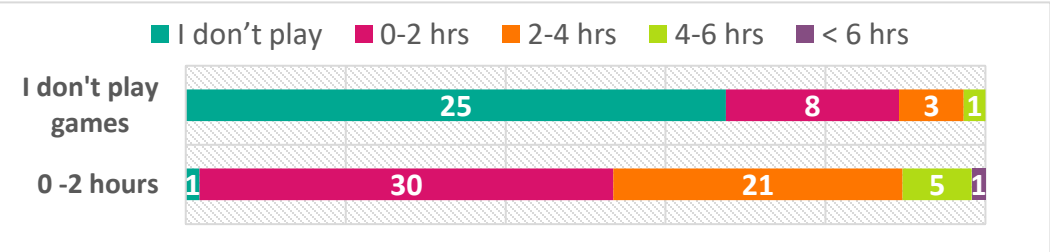
Figs in %



Base: All

How many hours do you play in a day?

During COVID



Shift rate is calculated by dividing the total no. of respondents who have shifted to next level (more time spent) of gaming by total number of respondents for that time interval

GAMING... “Shift has been at 2 levels”

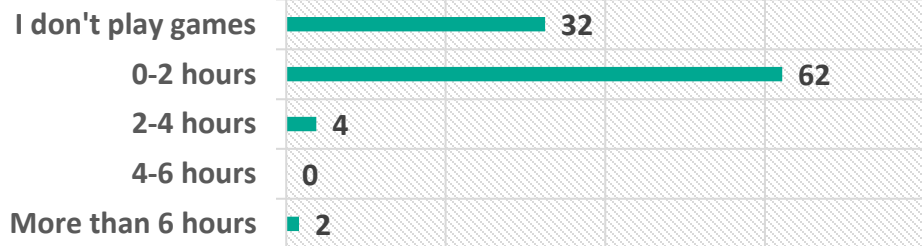
Similar upward shift for non playing graduates (33%) and post graduates (34%)

In 0-2 hour gaming, higher upward shift for graduates (50%) than post graduates (47%)

How many hours in a day do you play?

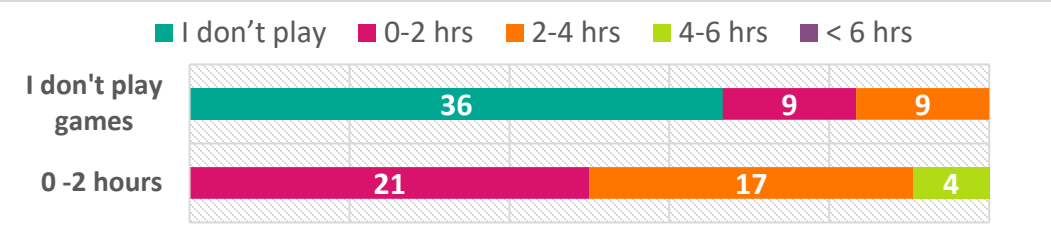
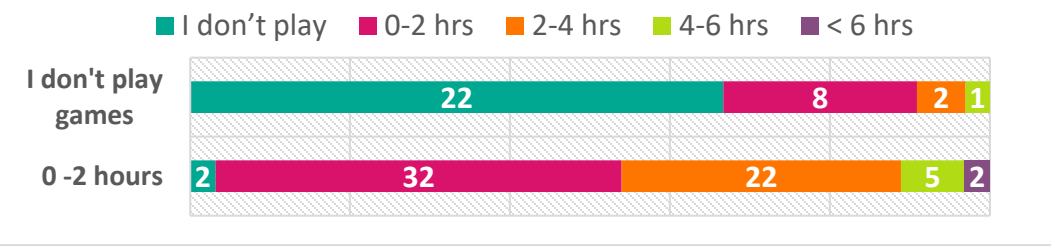
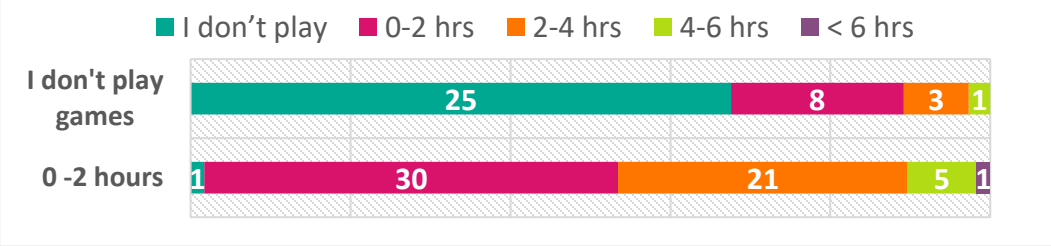
Before COVID

Figs in %



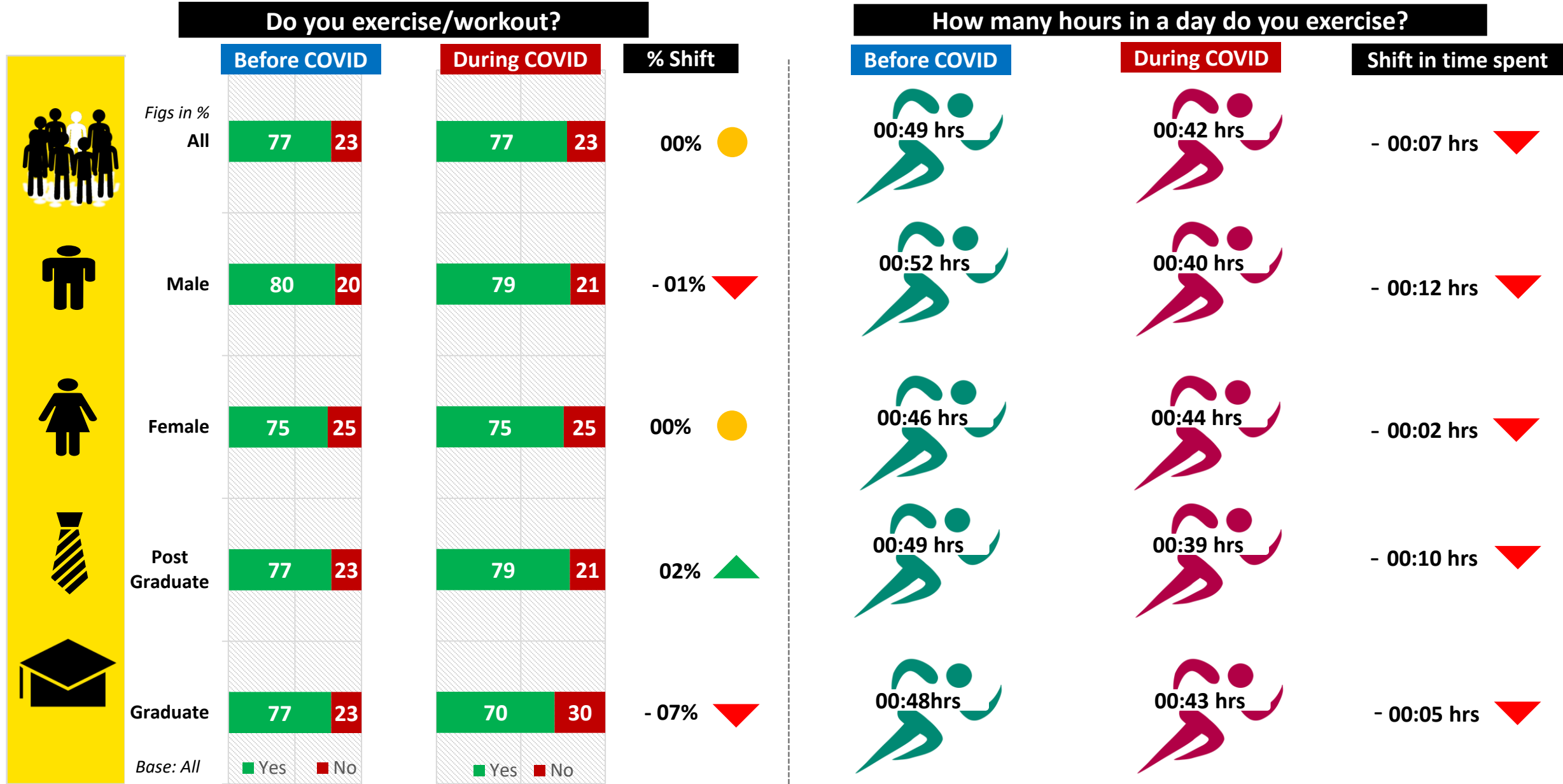
How many hours in a day do you play?

During COVID



EXERCISING... “Downward shift in time spent on workout”

At overall level, there is no change in the proportion of students who exercised before and during COVID. However during lockdown, duration of workout has declined marginally.



EXERCISING... “Shift has been at 2 levels again”

Shift has been at 2 levels: From NO EXERCISES TO EXERCISES AND EXERCISING TO LESS EXERCISING.

At an overall level, shift rate from no exercising to exercising is 61%. Those who were working out regularly are spending lesser time per workout during the lockdown. Shift rates : amongst > 1hour is 74%, 30-60 mins is 69%.

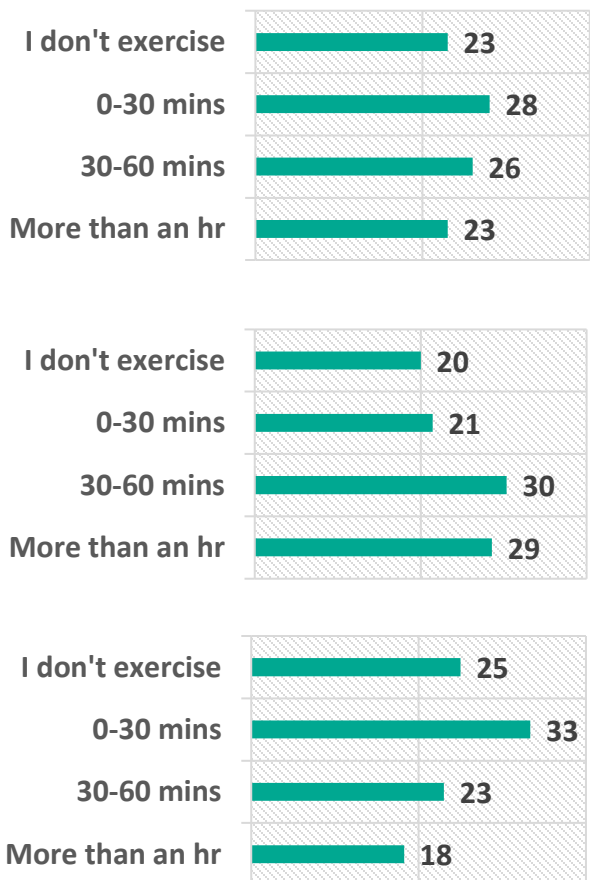
Downward shift higher amongst males who used to workout regularly.

How many hours you exercise/workout each day?

Before COVID

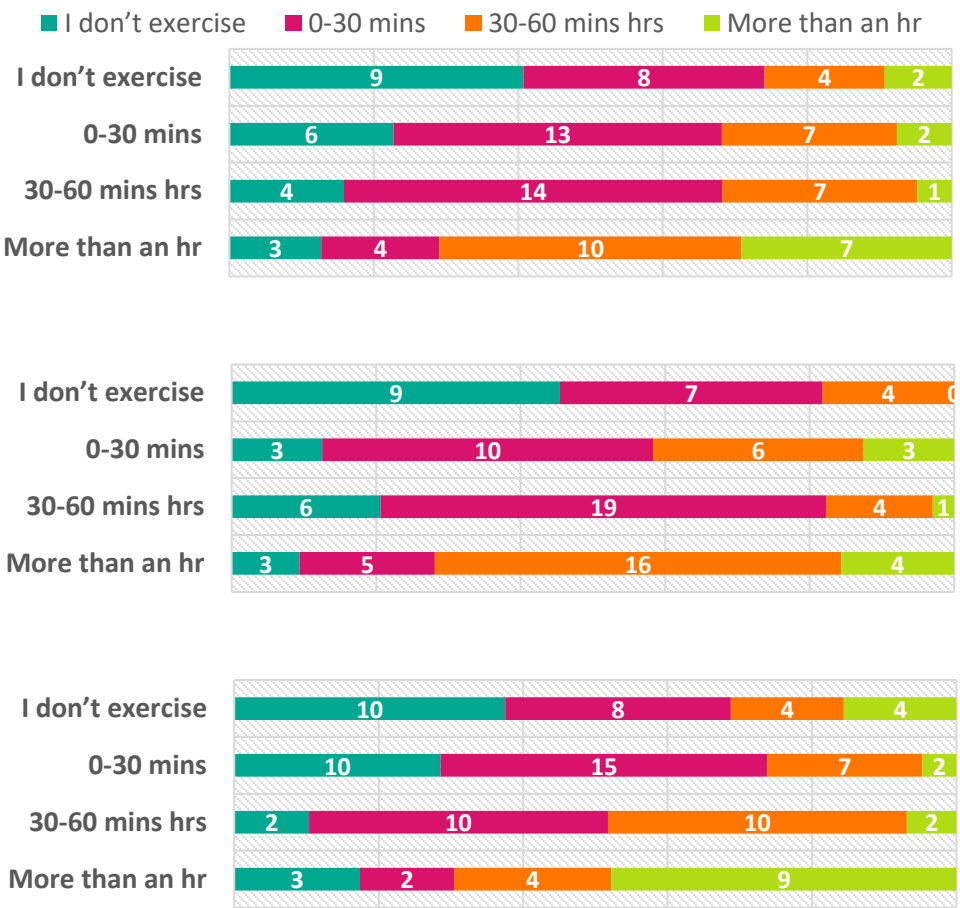


Figs in %



How many hours you exercise/workout each day?

During COVID



Shift in activity level

Down Shift	Up Shift
-	14
6	9
18	1
17	-
-	11
3	9
25	1
24	-
-	16
10	9
12	2
7	-

Base: All

Shift rate is calculated by dividing the total no. of respondents who have shifted to next level (higher or lower) of exercising by total number of respondents for that time interval

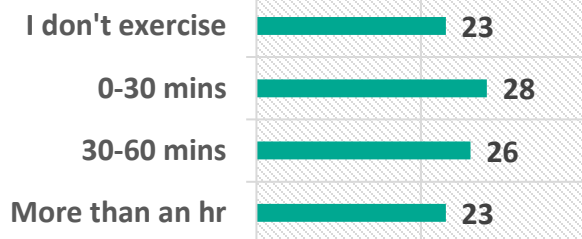
EXERCISING... “Shift has been at 2 levels again”

Shift rate from no exercising to exercising higher for PG students (65%) than graduate students (43%)
Similarly those who were working out regularly are spending lesser time per workout during the lockdown.

How many hours you exercise/workout each day?

Before COVID

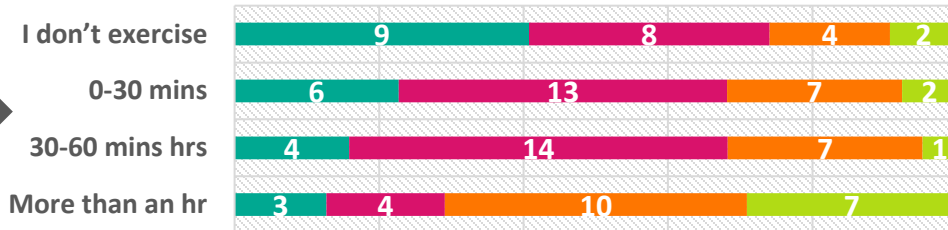
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How many hours you exercise/workout each day?

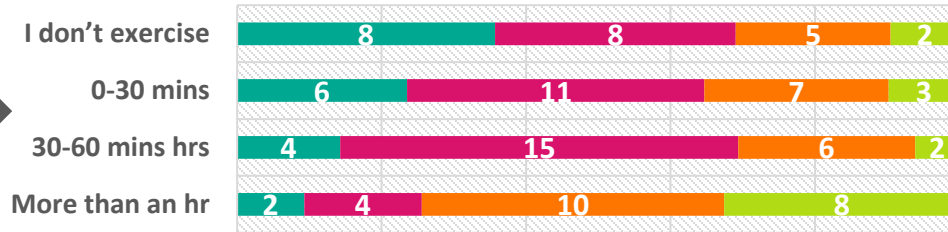
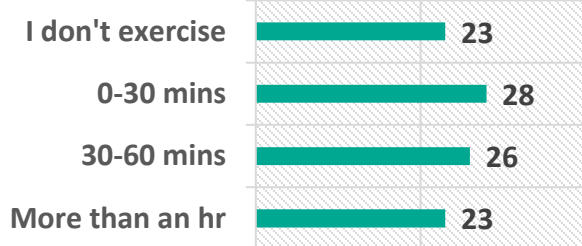
During COVID

I don't exercise 0-30 mins 30-60 mins hrs More than an hr

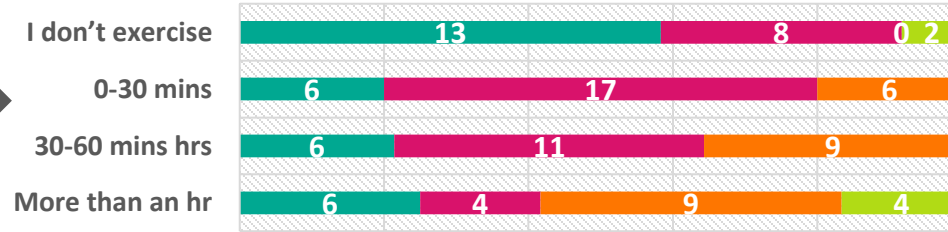
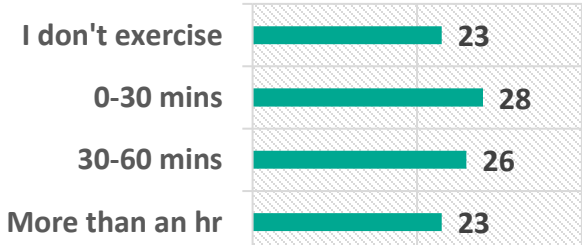


Shift in activity level

Down Shift	Up Shift
-	14
6	9
18	1
17	-



Down Shift	Up Shift
-	15
6	10
19	2
16	-



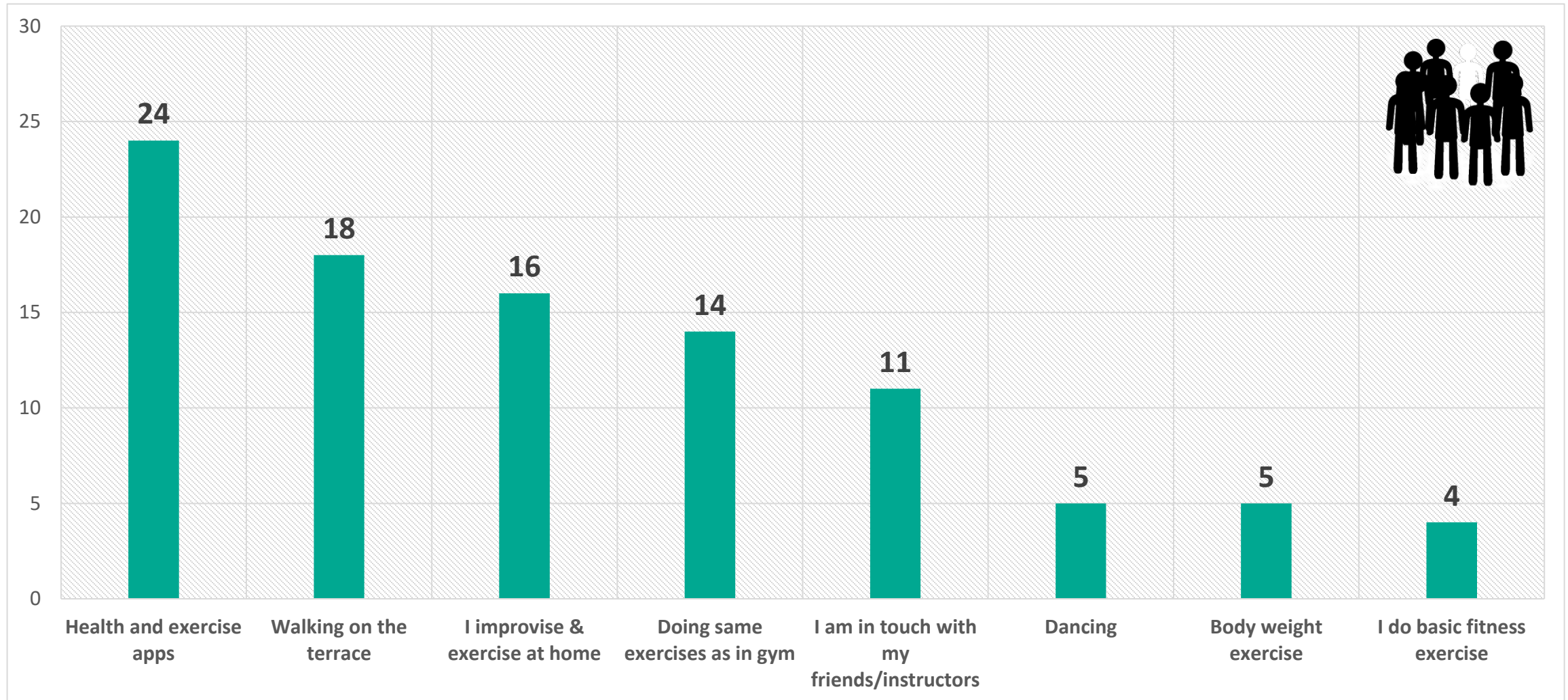
Down Shift	Up Shift
-	10
6	6
17	0
19	-

Base: All

Shift rate is calculated by dividing the total no. of respondents who have shifted to next level (higher or lower) of exercising by total number of respondents for that time interval

EXERCISING... “What fills the gap?”

Unable to go out for exercises/walks, the gap is filled by health and workout apps followed by terrace walks and improvised exercises



Base: Those who exercise

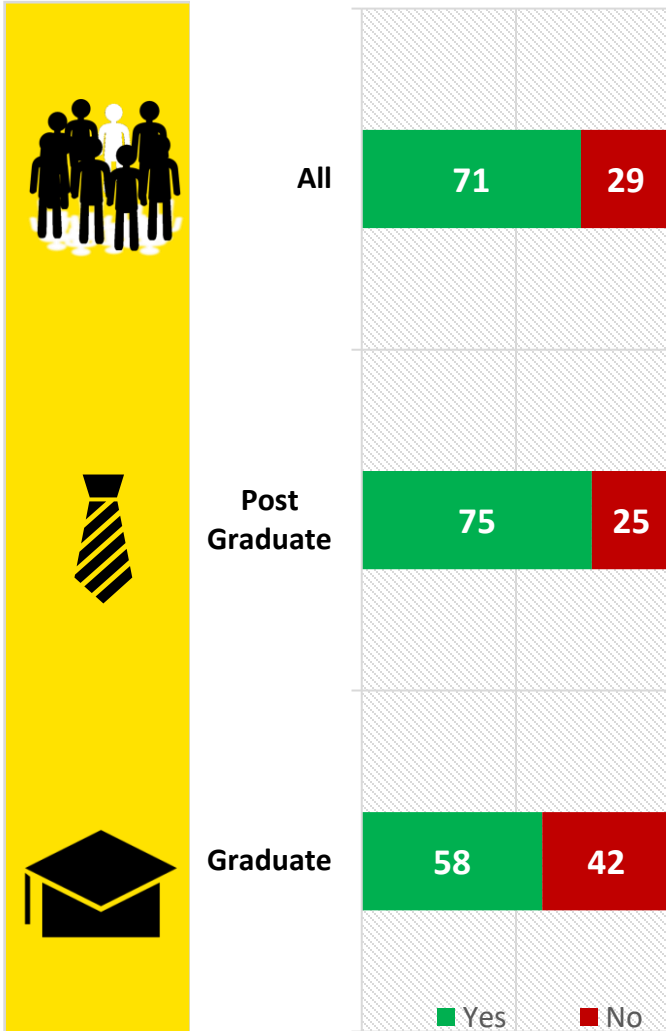
ONLINE CLASSES.... “Transition faster for post graduate courses”

Preference for online classes lower than offline/face to face classes amongst students. More than 1/3rd students are ok with a combination of online and offline classes.

Issues faced during online classes are mostly technical followed by lack of concentration and missing face to face interactions.

Is your college imparting online classes?

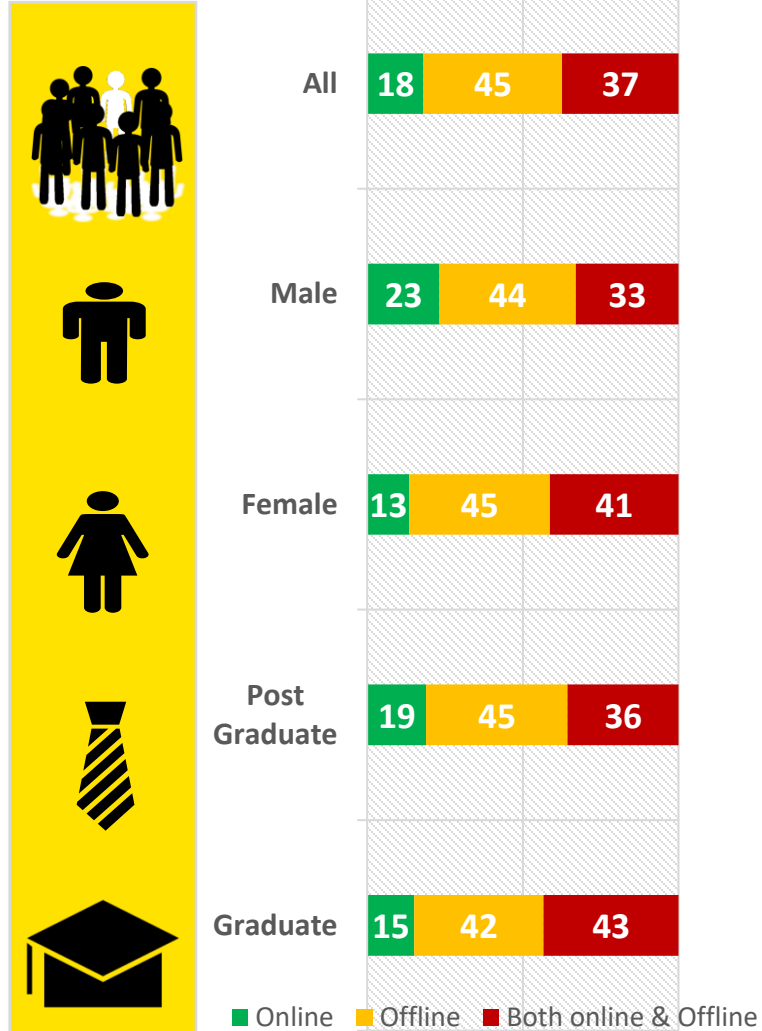
Figs in %



Base: All

Which class mode you prefer?

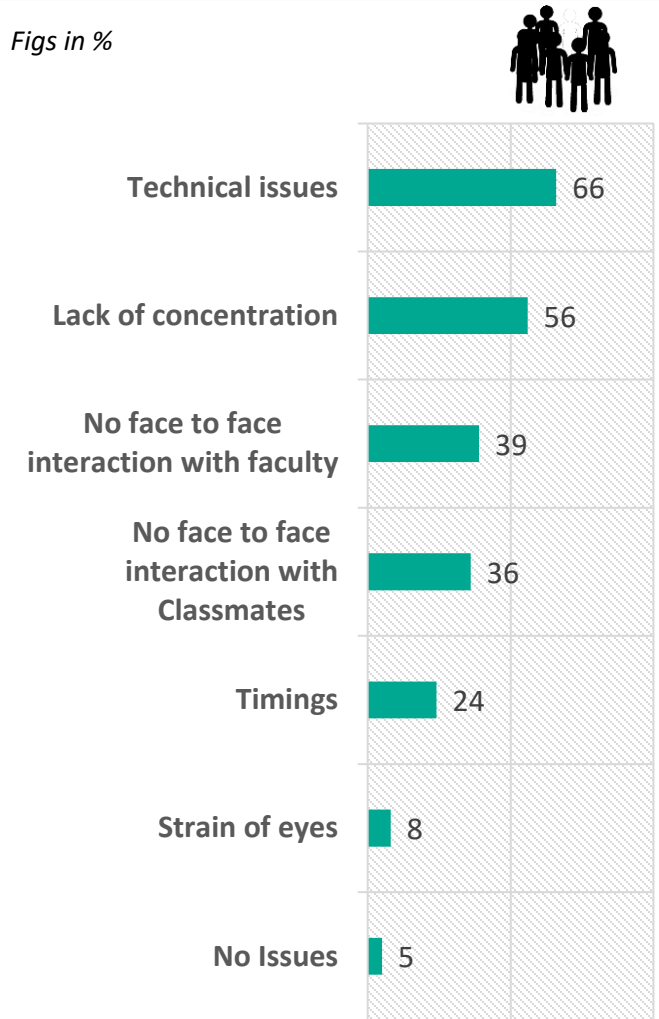
Figs in %



Base: All

Issues faced during online classes

Figs in %



 Post-Graduate

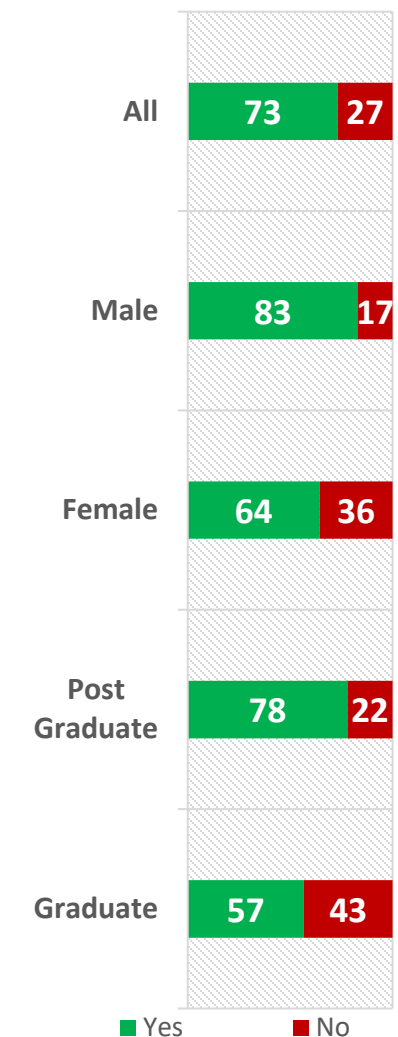



NEW SKILLS LEARNT.... "To upskill and for better prospects"

Majority of the students (73%) are learning new skills as they want to upskill themselves. Students are inclined towards picking up courses in **business management** and **personal development**. **Udemy** and **Coursera** are the most used platforms to learn new skills. **Cooking** emerges as the other top skills that students are pursuing followed by **reading** and **writing**.

Are you learning a new skill/ course?

Reasons for learning new skill

Reason	Percentage (%)
Upskilling	41
Better future prospects	33
Productive use of spare time	22
Peer pressure	2
Mandatory requirement by the Institute	2

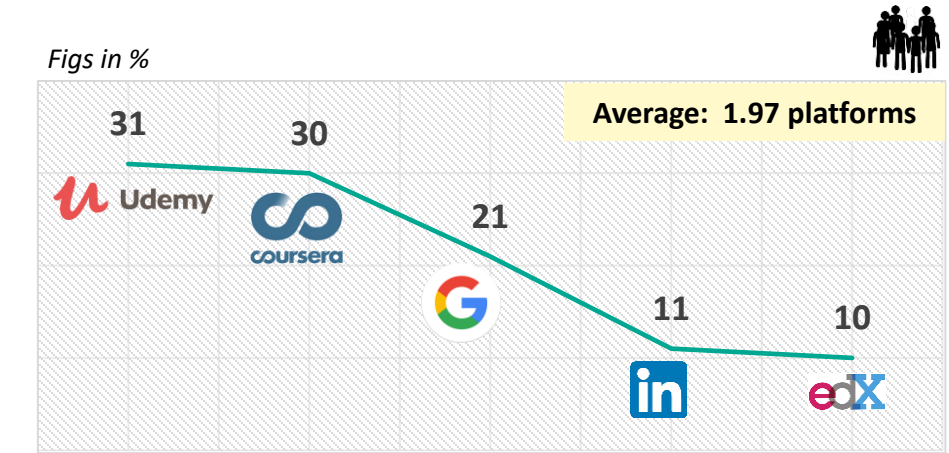
What kind of course is your new skill related to?

Average: 1.68 course

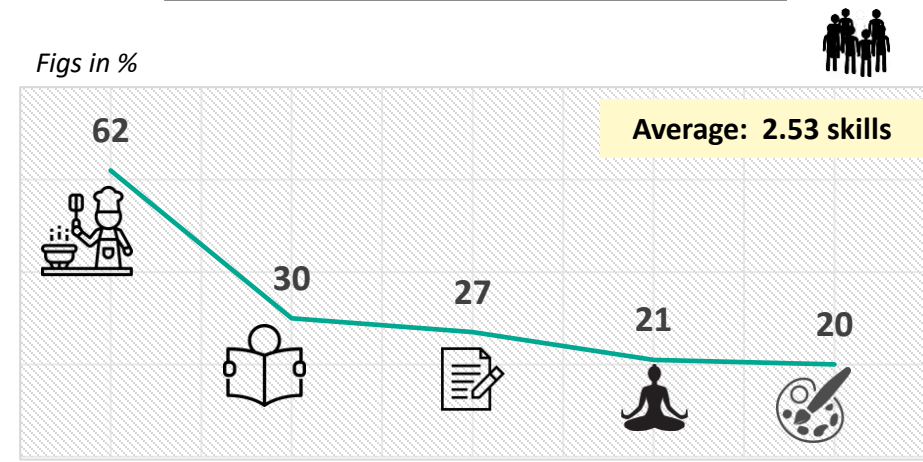


Course Type	Percentage (%)
Business Management	57
Personal development	36
Data science	20
Information Technology	18
Language learning	12
Arts & Humanities	11

Which platform are you learning the skill/ course?



Any other skills that you learnt?

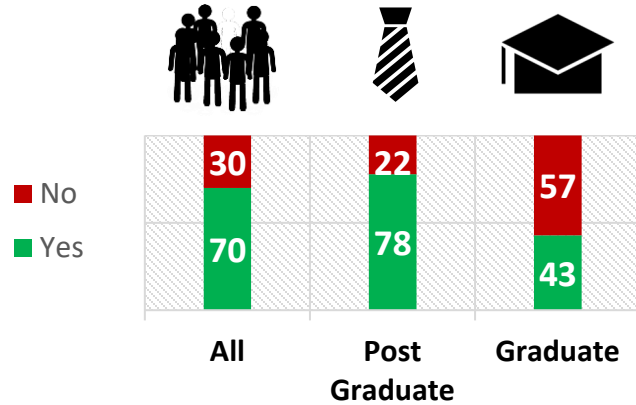


FUTURE UNDER COVID-19.... “Cloud of uncertainty”

~ 50% students got internship from the campus, 1/4th students managed their own internships.
 More than 50% students aren't sure about the future under the current scenario.

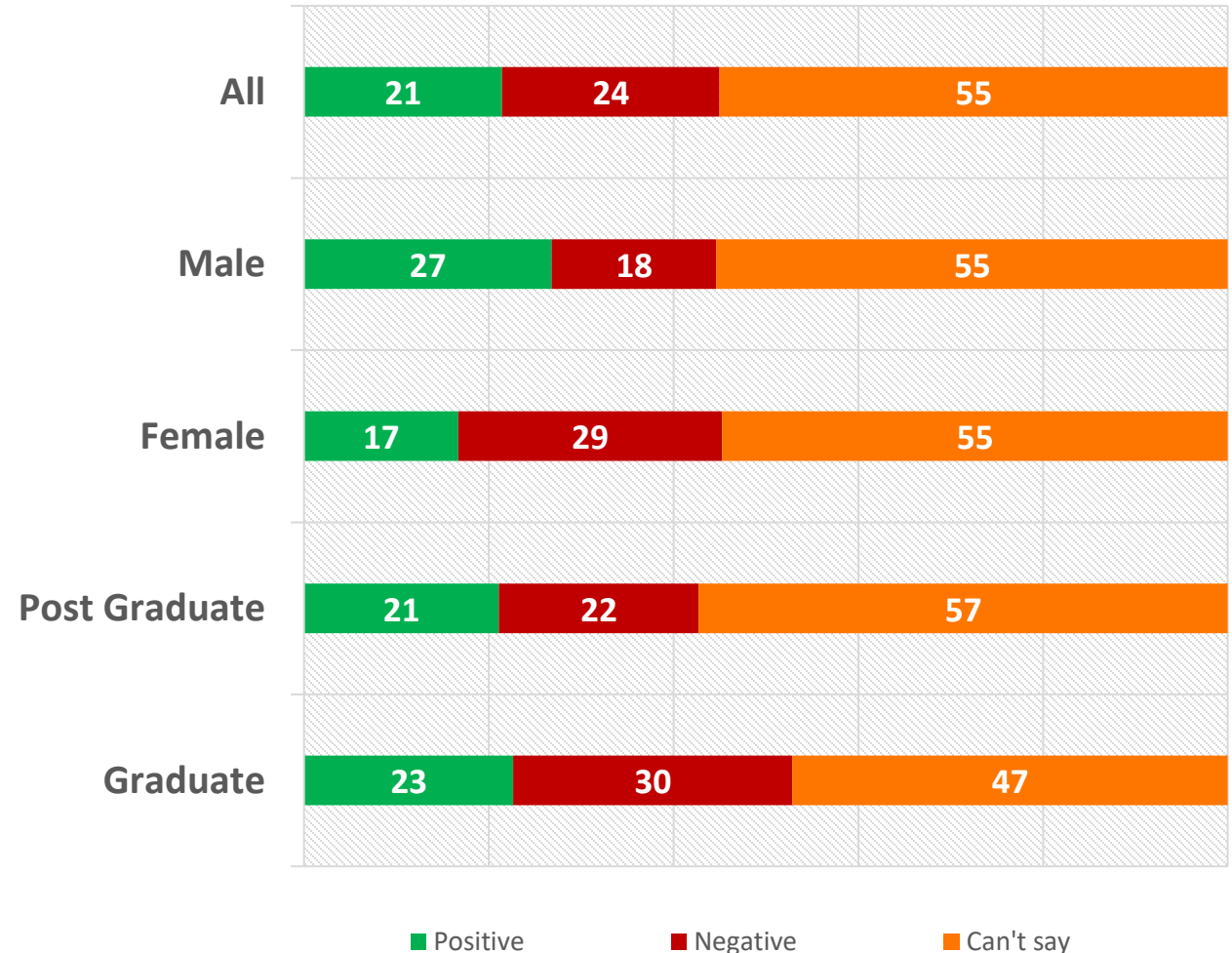
Required to undergo mandatory internship?

Figs in %



What do you feel about future career prospects given the current economic situation of the world?

Figs in %



How did you manage your internship?



	Campus Placement	Self managed	Not placed
Base:	167	144	23
Campus Placement	49	53	17
Self managed	27	28	22
Not placed	14	10	39
Self/ college project	9	7	17



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Visit us at: www.dcodeinsights.com



 enquiry@dcodeinsights.com


 91 22 6285 8501




DCode Insights, iKeva,
Supreme Business Park,
2nd floor, Wing B,
Hiranandani Gardens, Powai,
Mumbai-400076, Maharashtra



For anything urgent, reach at:

 mrinal@dcodeinsights.com

 +91 9999780069